



Virta247 Ltd Cookie Policy

Last Updated: July 2026

1. Introduction

This Cookie Policy explains how Virta247 Ltd uses cookies and similar technologies on www.virta247.co.uk.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites function, improve performance and provide analytical information.

3. How We Use Cookies

Virta247 uses cookies to operate the website, improve user experience, analyse website performance and support future marketing activities where implemented.

4. Types of Cookies We May Use

Essential Cookies: Required for website functionality.

Functional Cookies: Remember user preferences and settings.

Analytics Cookies: Help us understand how visitors use our website.

Marketing Cookies: May be used to measure campaign effectiveness and deliver relevant advertising where enabled.

5. Third-Party Cookies

From time to time, Virta247 may use services such as Google Analytics, Google Tag Manager, Microsoft Clarity, LinkedIn Insight Tag, Meta Pixel, Hotjar and similar technologies. These services may place cookies on your device where consent has been provided.

6. Cookie Consent

Virta247 uses the Wix cookie consent banner to obtain consent for non-essential cookies. You may accept, reject or manage cookie preferences through the consent banner where available.

7. Managing Cookies

Most web browsers allow you to control cookies through browser settings. Disabling certain cookies may affect website functionality.

8. International Data Transfers

Some third-party cookie providers may process information outside the United Kingdom. Where applicable, appropriate safeguards will be used in accordance with UK data protection laws.

9. Changes to this Policy

Virta247 may update this Cookie Policy from time to time. Updated versions will be published on this page.

10. Contact Us

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